

# Healthy Works – Community Transformation Grant (CTG) Leadership Team Meeting

Dr. Wilma Wooten  
September 12, 2012

# Follow-up on Action Items

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Items from the June 29, 2012 meeting:

1. Updates to website emailed
2. Action Institute being planned
3. Meetings extended to 2 hours
4. Update for each strategic direction
5. County procurement processes and parameters



# Follow-up on San Diego Unified Presentation

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- Coordination of school food procurement regionally
- Providing parents with information about packing school lunches

# CTG Intervention Updates

Lindsey McDermid  
CTG Program Director

# CTIP Interventions Contracts/Sole Source

## Strategic Direction 1: Tobacco-free Living

Intervention	Status	Annual Amount	Reach	Expected Outcome
1.1. Smoke-free Multi-Unit Housing	<ul style="list-style-type: none"><li>• RFP posted on BuyNet 8/14/12</li><li>• Proposals due 9/17/12</li></ul>	RFP: \$200,000	Housing Properties	Protect people from second-hand smoke exposure

## Strategic Direction 2: Active Living & Healthy Eating

Intervention	Status	Annual amount	Reach	Expected Outcome
2.1. Farm to Institution 2.2. Urban/Rural Agriculture	Tentative posting to BuyNet October 2012	RFP: \$300,000	Institutions	Increase accessibility to locally produced foods
2.3. School meals	Tentative execution mid-September 2012	SDUSD: \$150,000	School District	Increase fruits and vegetables Decrease sodium content
2.4. MVPA in P.E. 2.5. PA in school	Tentative approval late fall 2012	CVESD: \$150,000	School District	Increase and institutionalize school PA opportunities

## Strategic Direction 2: Active Living & Healthy Eating

Intervention	Status	Annual amount	Reach	Expected Outcome
2.6. Regional SRTS planning	Contract executed 7 /1/12	SANDAG \$100,000	Jurisdictions	Increase opportunities for PA in communities/ workplaces
2.7. Public Health and Wellness planning	Contract executed 7/1/12	SANDAG \$200,000	Countywide	Increase access to PA and healthy foods
2.8. Regional Monitoring for PA & Public Health				Increase active transportation

## Strategic Directions 3: Clinical and Community Preventive Services

Intervention	Status	Annual Amount	Reach	Expected Outcome
3.1. Blood Pressure and Cholesterol Levels	Tentative posting to BuyNet fall 2012	RFP: \$200,000	Employees	Improve access to and coverage of clinical preventive services
3.2. Worksite Wellness	Tentative posting to BuyNet October 2012	RFP: \$80,000	Employees	Improve employee health and decrease employee costs



## Strategic Direction 5: Healthy and Safe Physical Environment

Intervention	Status	Annual amount	Reach	Expected Outcome
5.1. Complete Streets	Contract executed 7/1/12	SANDAG \$100,000	Jurisdictions	Develop/ implement Complete Streets projects
5.2. Health Benefits & Impacts Analysis	Contract executed 7/1/12	SANDAG \$100,000	Jurisdictions	Assess health impacts of proposed transportation plans

# CTIP Interventions: Internal

## Strategic Direction 1: Tobacco Free Living

Intervention	Reach	Expected Outcome
1.1 Smoke-free worksite policies	Worksites	Protect people from second-hand smoke
1.2 Procurement policies	Contracts	Protect people from second-hand smoke

# CTIP Interventions

## Internal

### Strategic Direction 2: Active Living & Healthy Eating

Intervention	Reach	Expected Outcome
2.1 Worksite Breastfeeding/ Lactation policy	Worksites/ Hospitals	Implement policies to support breastfeeding

### Strategic Direction 4: Social and Emotional Wellness

4.1 Home visitation	Clients	Provide education on nutrition, physical activity, and tobacco use
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# CTIP Interventions Internal

## CTG Communications

Intervention	Reach	Expected Outcome
Strategic Communications	Public/Partners	Increase awareness about needs and CTG efforts